

THE ECOMMERCE PARTNER FOR WORLD-LEADING BRANDS

Salmon

Salmon is a global digital commerce consultancy that defines and delivers market-changing ecommerce solutions and customer journeys for the world's leading brands.

With a constant watch on the trends driving commerce, we've stayed true to our mantra of Shaping Future Commerce – and continue to set standards.



Salmon is the **largest** global ecommerce consultancy in WPP's network of over 400 companies



We build platforms for the **biggest brands** such as Argos, Audi UK, Halfords, Selfridges



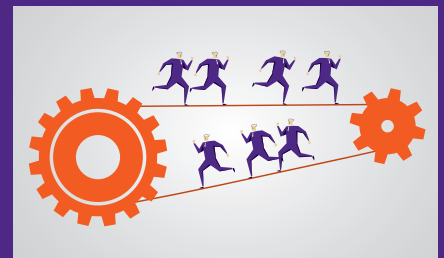
We helped **revolutionise** UK shopping through Click and Collect, with Argos



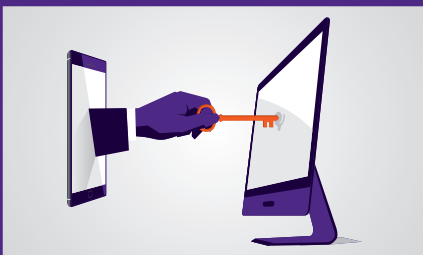
Salmon developed the world's **largest online grocery** re-platform for Sainsbury's



We created the world's **biggest B2B** platform for Premier Farnell



We run the **largest** IBM Commerce practice in Europe



Selected by SAP Hybris based on expertise to develop its own platform




750+ ecommerce experts shaping client platforms globally, which drive \$7.5B annual revenue



Today we're creating the **biggest platforms** across retail, automotive and B2B

Salmon is platform agnostic, supporting a variety of commerce platforms for enterprise-scale clients. There are few platform providers who can match our track record:

<p>PLATFORM</p>	 			
<p>CLIENT IMPLEMENTATIONS</p>	<p>100+</p>	<p>75+</p>	<p>12+</p>	<p>70+</p>

If you want to sell more online, talk to us today.

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